

Avi and Yoel Wazana Named Ernst & Young Entrepreneur of the Year® 2009 Award Finalist in Greater Los Angeles Area



VAN NUYS, CA – Micro Solutions Enterprises (MSE), the industry leader for quality compatibles, proudly announces being a finalist for the Ernst & Young Entrepreneur Of The Year® 2009 Award in the Greater Los Angeles Area.

According to Ernst & Young LLP, the awards program recognizes entrepreneurs who demonstrate extraordinary success in the areas of innovation, financial performance and personal commitment to their businesses and communities. Avi and Yoel Wazana were selected as a finalist from nearly 60 nominations by a panel of independent judges. Award winners will be announced at a special gala event on Tuesday, June 23 at the Beverly Hilton Hotel.

The Ernst & Young Entrepreneur of the Year awards program celebrates its 23rd anniversary this year. The program has expanded to recognize business leaders in over 135 cities in 50 countries throughout the world.

Regional award winners are eligible for consideration for the Ernst & Young LLP Entrepreneur of the Year national program. Award winners in several national categories, as well as the overall national Ernst & Young Entrepreneur of the Year award winner, will be announced at the annual awards gala in Palm Springs, California on November 14, 2009. The awards are the culminating event of the Ernst & Young Strategic Growth Forum, the nation's most prestigious gathering of high-growth, market-leading companies.

Micro Solutions Enterprises (MSE), an ISO 9001/ISO14001 certified company utilizing 24 patented and patent-pending technologies, manufactures a full line of high-quality compatible toner cartridges, MICR toner cartridges and print head based inkjets. MSE's manufacturing capacity exceeds 300,000 toners and 200,000 inkjet cartridges per month. The company owns and operates more than 260,000 square feet in California and Pennsylvania as well as additional distribution facilities in Canada, the Netherlands, Brazil and Israel. MSE offers full solutions for outsourcing, private labeling, private packaging, and blind drop shipping. The company also offers comprehensive managed print solutions, award-winning sales training, customized marketing materials and additional value-added services.

About Ernst & Young's Entrepreneur Of The Year® Awards Program

Ernst & Young's Entrepreneur Of The Year® Award is the world's most prestigious business award for entrepreneurs. The award makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, the Ernst & Young Entrepreneur Of The Year® award celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 135 cities in 50 countries.

The business an entrepreneur creates, how successful it has been, its everyday practices with respect to employees, and its impact on the community are among the factors that provide the metrics for selecting Ernst & Young Entrepreneur of the Year winners.

The following are essential criteria:

- Vision. The ability to create business concept and implement it effectively.
- Leadership. The focus and strength of character that enable the entrepreneur to move forward – and inspire a team to do the same – despite skeptics and obstacles.
- Achievement. Driving business success by going beyond developing an idea and continually innovating in order to generate new ideas.
- Social responsibility. Knowing that commitment and responsibility aren't confined to business, and leveraging energies and resources to give back to your community.

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