

MSE Acquires Greenman Europe

VAN NUYS, CA – MSE, a USA based global leader in the imaging supplies industry, has announced that it completed the acquisition of Greenman Group. Under the new ownership, MSE will strive to provide the highest quality products, sales support, and service to all existing customers in Europe. The company will operate sales, distribution, and manufacturing facilities in Europe in order to better serve its customers.

“We are very excited about joining the MSE team and look forward to continuing to develop and grow our business to the benefit of our customers”, indicated Mr. Mark Dawson, who will be heading the sales and marketing in Europe. “Greenman was established in 1991 and gained an excellent reputation for their quality, integrity, and service in Europe. Their core values and ethics are matching our business practices and philosophies and we are happy to have them join our expanding family”, added Yoel Wazana, President.



Integration of the operations will take place in 2007, but customers will be benefiting from better service, increased product availability, and robust customer support programs in the near future. “MSE has been growing its European business directly from the USA in the past three years. Now we are committed to supporting our customers and further developing the business with a team on the ground in Europe”, indicated Avi Wazana, CEO.

Sales, customer service, and distribution are now located in the Netherlands. Additional sales support is also available in the UK and France. For additional information please contact Mark Dawson directly at +31 653 450 495 or visit www.mse.com

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