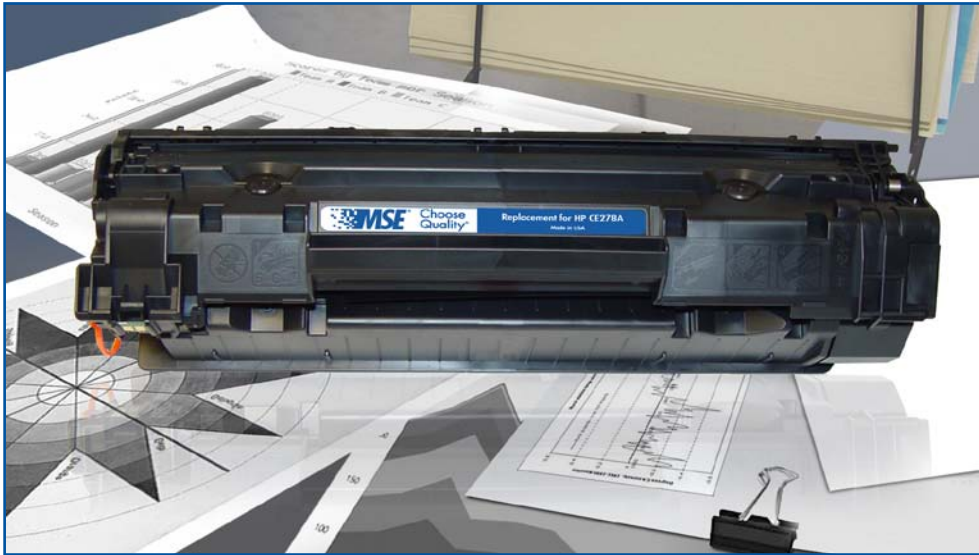


FOR HP® LaserJet P1606 Series Toner Cartridges



Compatible with:

HP® LaserJet P1606dn, M1536nf

Complete with Smart Print Chip

MSE Brand Benefits & Features

- First released in April 2010, the HP® P1606 printer series replaces the P1505 released in November 2007.
- The HP® P1606 printer series is the industries first "plug and print" laser printer. No install CD required.
- Ideal for the SOHO market, the P1606 series is an affordable wireless printer that can be shared in an office with several users.
- MSE will have "Jumbo" cartridges available shortly.
- MSE as always approved this product using the markets most exhaustive testing protocols including; environmental stress testing, accelerated aging testing, shipping simulation, and ISO 19752 testing.

INTELLIGENT RE-ENGINEERING™

At MSE, every aspect of our products from quality and reliability to aesthetics and environmental impact is thoroughly analyzed on an ongoing basis. We look for areas of continuous improvement and create ground-breaking patented technologies to keep pace with OEM design. The result is a better built, higher quality, more consistent product.

ISO 19752 CERTIFIED YIELD

The ISO 19752 standard is a standardized page yield test for monochrome (b/w) laser printer cartridges. The test is done with a minimum of nine cartridges tested on three separate printers with a standard print/test page under specific environmental conditions and printer settings. MSE monochrome cartridges meet/exceed OEM yield based on ISO 19752 test methodologies.

Packaging features:

- Easy 4 step "Install and recycle" instructions
- quick zipper pull
- Vivid 4 color graphics
- SFI Eco-packaging reduces footprint



Packaging options:

Choose between the MSE brand and the Generic brand box.



MSE Brand



Generic Brand



Compatible with: HP® LaserJet P1606dn, M1536nf

Machine Type.....Laser Printer
 Print Speed.....26 PPM
 Print Resolution600 x 600 DPI
 Page Yield.....See Chart

Product Dimensions

U.S. Length 13.0 in Width 4.75 in Height 7.75in
 Metric Length 33.0 cm Width 12.1 cm Height 19.7 cm

Product Weight/ Shipping

U.S. 4.0 lbs.¹
 Metric 1.8 kg.¹

MSE Information

Overpack Shipping Box SizesMini 12 Pack
 Complete with Smart Print ChipYes
 OEM/ MSE Part No.....See Chart

PRODUCT	OEM PART NO.	MSE PART NO.	MSE YIELD ²	OEM YIELD ²	COST PER PAGE				STREET PRICE			
					MSE		OEM		MSE		OEM	
					U.S. cent	Euro cent	U.S. cent	Euro cent	U.S.	Euro	U.S.	Euro
MSE Brand	CE278A	02-21-7814	2,100	2,100	2.9	2.0	3.7	2.8	\$61.60	€ 42.46	\$77.99	€ 58.85
Private Label Brand	CE278A	02-21-7810	2,100	2,100	2.9	2.0	3.7	2.8	\$61.60	€ 42.46	\$77.99	€ 58.85

Special Notes

- ¹ Weight may vary depending on packaging
- ² Average page yield based on ISO 19752. Actual yield may vary depending on environmental conditions, media, and usage.

About MSE

MSE is the largest USA based remanufacturer and is acclaimed as one of the leading edge innovators in the marketplace. MSE has pioneered the process of “Intelligent Re-Engineering” as applied to remanufactured printer consumables which is a protocol that employs patented technologies, proprietary processes, and stringent testing methodologies all with the goal of providing the markets best alternative to high cost OEM print consumables. MSE has multiple certifications and accreditations including ISO 9001 and 14001. Coupled with our engineering prowess MSE also prides itself on offering the highest levels of after sales support to its dealers through its consultative sales and marketing programs. MSE is a global entity with sales and distribution in Canada, Europe (UK and the Netherlands), Israel, Brazil, California, and Pennsylvania.

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